

Bansal Wire Industries

WE WIRE THE WORLD



CORPORATE PRESENTATION

TRUSTED STRENGTH SINCE 1938

Our Mantra of Success

हमारा आदर्श

संतोषजनक व्यवहार

Our Ideal

Satisfactory Behaviour

Be it product, quality, service,
relationship with internal as well
as external customers.



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Our Mission

To become India's largest, globally respected organization that manufactures and provides customized wire solutions.



Our Vision

To be amongst the most respected brand across the globe.



About Bansal Wire Industries

One of India's largest steel wire producers	610,000 MT annual production capacity	Certified with IATF 16949:2016 and ISO 9001:2015
Established in 1938 as a wire trading house	One of Asia's largest steel wire facility-Dadri	India's most diverse steel wire portfolio
Started manufacturing steel wires in 1985	Steel wire sizes from 0.030 mm to 16 mm	Trusted for customization, quality, and scale

Key Metrics



\$500M+ Revenue



60+ Exporting Countries



15+ Global representatives & office



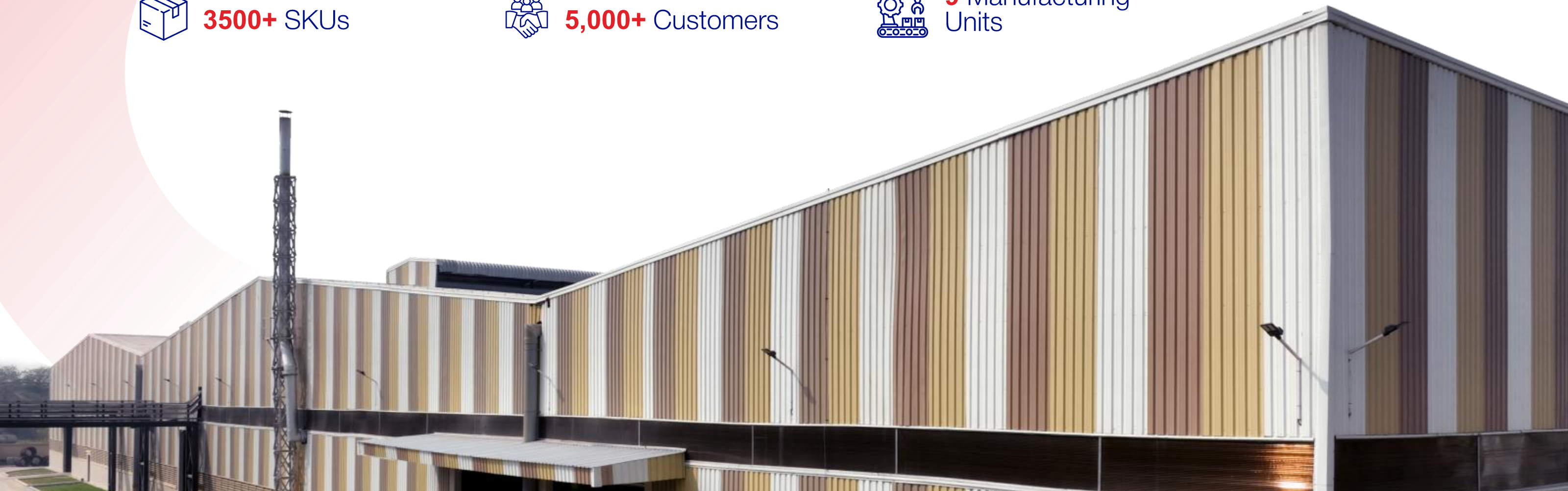
3500+ SKUs



5,000+ Customers



9 Manufacturing Units

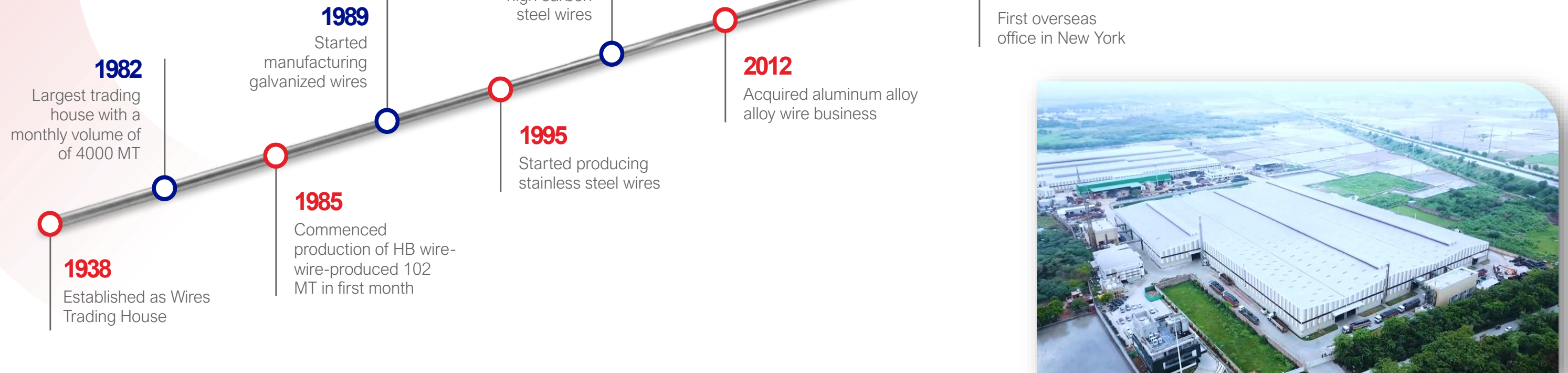




Our Group Companies & Brands



Our Journey: Over 87 Years of Legacy



Meet the Management



Mr. Arun Gupta

Chairman & Whole Time Director



Mr. Gaurav Gupta

SBU Head Wire Division



Mr. Pranav Bansal

Managing Director & CEO



Mr. Avinash Aradhya

SBU Head Rope Division



Mr. Umesh Kumar Gupta

COO & Whole Time Director



Hear from our **MD & CEO**

We are scaling new heights by expanding capacities, entering new segments, and strengthening our customer-first approach. With a focus on sustainable growth, operational excellence, and long-term value creation, we are shaping a stronger, future-ready Bansal Wire Industries.

A portrait of Mr. Pranav Bansal, a man with dark hair and a beard, wearing a dark suit, white shirt, and patterned tie. He is standing with his arms crossed against a blue background.

Mr. Pranav Bansal

MANAGING DIRECTOR & CEO

We are present across India

BWI serves PAN India through a strong nationwide network of factories, warehouses, and a dedicated sales force.

Head Office: New Delhi

Marketing Office: Mumbai & Bangalore

Outlet / Depot: Kolkata & Punjab

Manufacturing Units:

- Ghaziabad (U.P) : 5 units
- Dadri (U.P.): 1 unit
- Bahadurgarh (Haryana): 1 unit
- Sampla (Haryana): 1 unit
- Davangere (Karnataka): 1 unit



THE WORLD IS OUR MARKET

THE WORLD IS OUR MARKET



GLOBAL PRESENCE MAP

- OUR REPRESENTATIVES
- OUR OFFICES

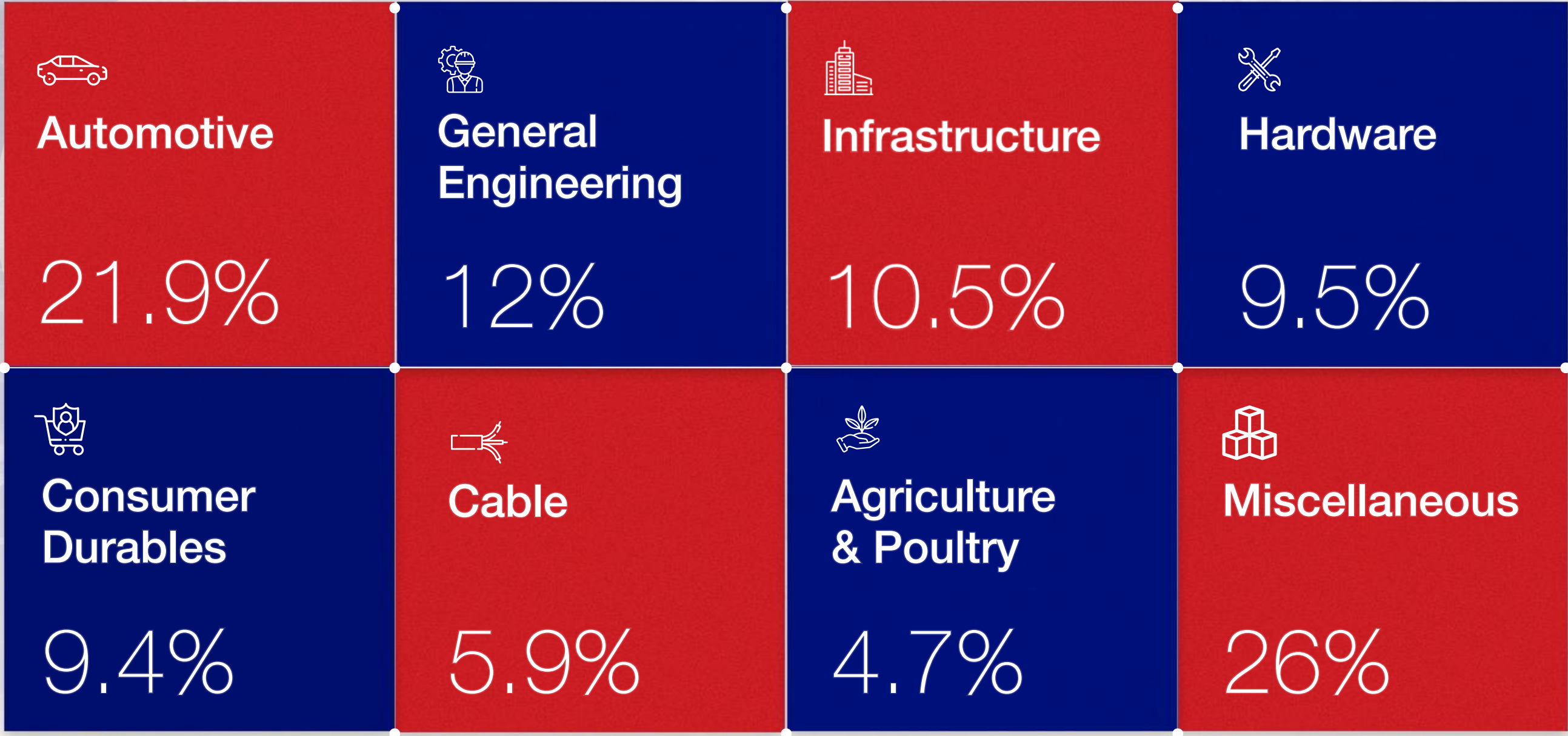


OUR REPRESENTATIVES

- SOUTH AFRICA
- SOUTH KOREA
- GERMANY
- VIETNAM
- POLAND
- FRANCE
- BRAZIL
- ITALY
- USA
- UK

ASIA		MIDDLE EAST		PACIFIC	AFRICA	SOUTH AMERICA	EUROPE				
INDONESIA	THAILAND	BAHRAIN	TURKEY	AUSTRALIA	SOUTH AFRICA	ARGENTINA	AUSTRIA	ESTONIA	IRELAND	POLAND	SWEDEN
SOUTH KOREA	SRI LANKA	IRAN	UAE	NEW ZEALAND	EGYPT	CHILE	BELGIUM	FINLAND	LATVIA	PORTUGAL	SWITZERLAND
MALAYSIA	VIETNAM	ISRAEL			TUNISIA	URUGUAY	BOSNIA	FRANCE	LITHUANIA	ROMANIA	UNITED KINGDOM
SINGAPORE	PHILIPPINES	KUWAIT				BRAZIL	CROATIA	GERMANY	MONTENEGRO	SERBIA	
JAPAN	TAIWAN	OMAN				COLUMBIA	CZECH REPUBLIC	GREECE	NETHERLANDS	SLOVAKIA	
		SAUDI ARABIA				PERU	DENMARK	ITALY	NORWAY	SPAIN	

Industry Presence

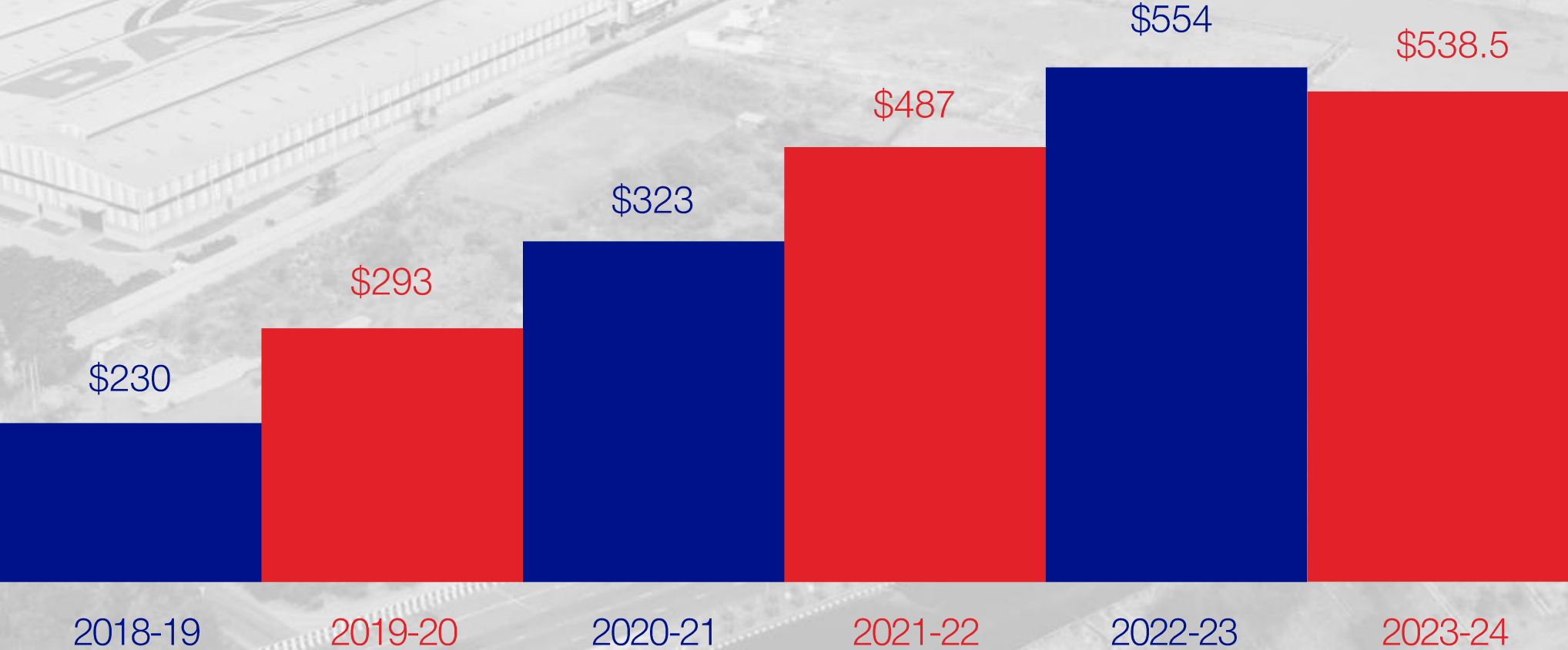




Growing exponentially over the years

(values in approx figures)

Approx. Turnover (In USD Million)



Scale & Strength



6.1 lakh MT
annual capacity.



One trusted
brand



Built for infinite
applications.



Trusted across
industries.

Business Verticals

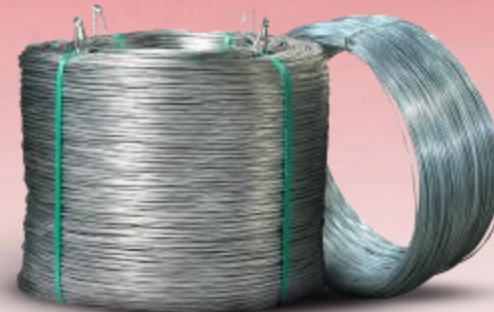
Stainless
Steel Wires



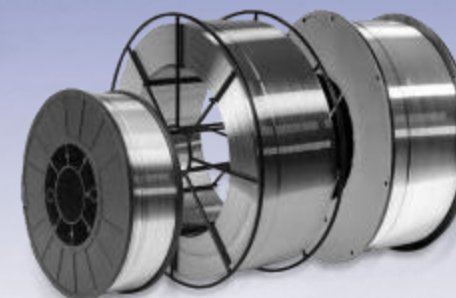
High Carbon
Carbon
Steel Wires



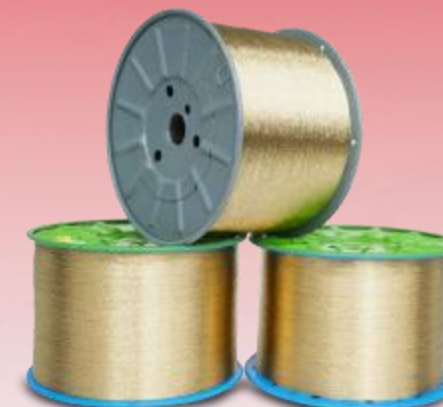
Mild Steel
Galvanised
Wires



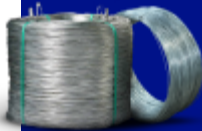
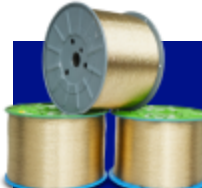
Aluminium
Alloy Wires
Wires



Speciality
Wires

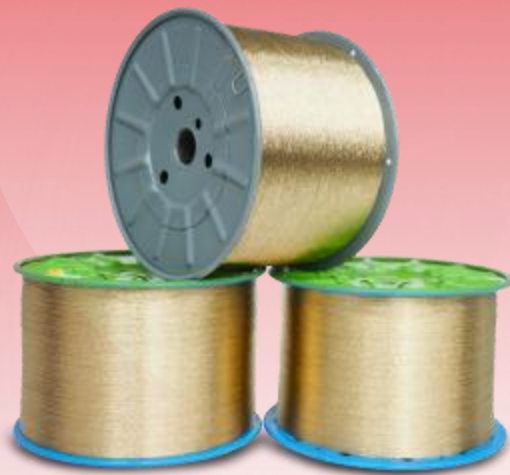


Business Verticals

	 Stainless Steel Wires	 High Carbon Wires	 Mild Steel Gal. & Black Wires	 Aluminium Alloy Wires	 Speciality Wires
APPLICATIONS	Automotive, Kitchenware, Springs, Needles, Welding etc....	Rope, Springs, Auto Cable, Mattresses, LRPC, Wire Mesh, Textile, Profile Wires etc...	Cable Armoring, ACSR, Detonators, Chain link, Barbed, Wire Mesh, General Engineering, etc..	Coaxial Cables, Core Wire, Wire Mesh, Netting, Welding, etc.	01 Tyre Bead Wire Steel Tyre Cord Hose Wire IHT Wire
GRADE AVAILABLE	304, 302, 316, 321, 314, 304I, 316I, 309L, 430L etc.....	JIS 3506, JIS3521, IS 1835 (1976), IS 4454:PI:200138B - 82B	SAE / AISI 1006, 1008, 1010, 1012, 1015, 1018,1020, 1022 etc. <i>Zinc Coating- 6 to 300 GSM;</i>	4043, 5154, 5052, 5356, 4047, 5183, 5019, 1100, 5556, etc. <i>CCA, CCS Coated & Plain Wires</i>	02 Wire Rope LRPC Strands 03 Barbed Wire Shaped Wires
SIZE RANGE	0.03 TO 16 MM	0.20 TO 12.50 MM	0.10 TO 16 MM	0.10 TO 6 MM	04 SS Scrubbers Aluminum Alloy Wire Mesh

Speciality Wires

Steel Tyre
Cord



Tyre Bead
Wires



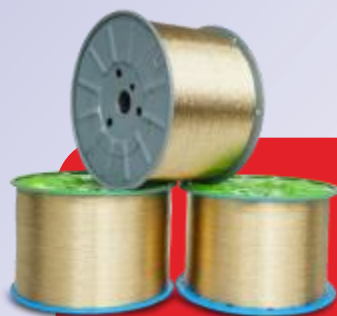
Brass Coated
Hose Wire



IHT
Wires

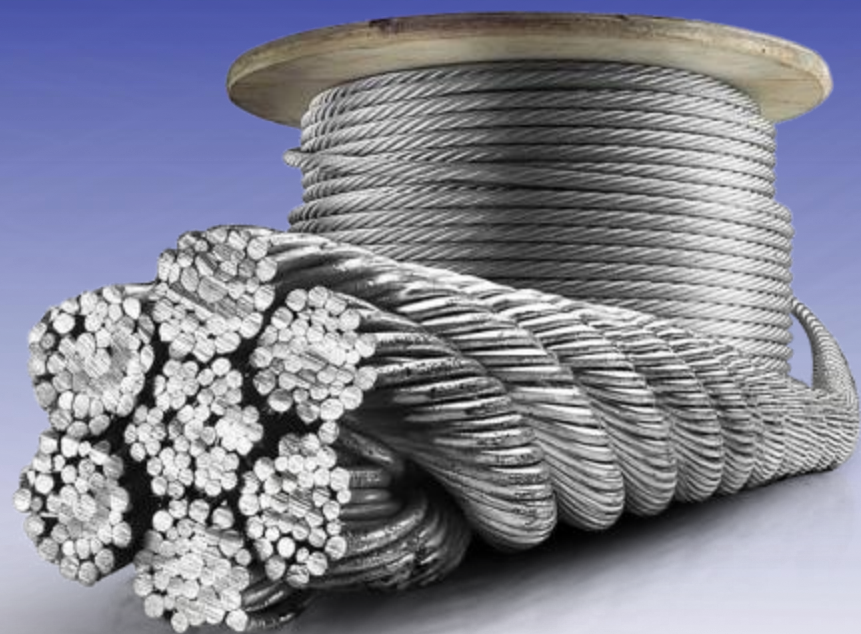


Speciality Wires

Specialty Wires									
									
Steel Tyre Cord		Tyre Bead Wires		Brass Coated Hose Wire		IHT Wire			
CORD	TYPE	NT & HT		GRADE	NT & HT		LOW TENSILE STRENGTH	FDC & TDC	
	CONSTRUCTION	2X0.30, 3X0.30 A,2+2X0.25, 2+2X0.30, 3X0.20+6X0.35		DIAMETER	0.78 MM - 2.40 MM		MEDIUM TENSILE STRENGTH	FDCrV & TFCrV	
	FINISH	BRASS COATING		FINISH	BRONZE COATING		HIGH TENSILE STRENGTH	FDSiCr & TDSiCr	
	PACKAGING	36 BS80 OR 72 BS40/60 SPOOLS, APPROX 1300KG WEIGHT / BOX		PACKAGING	36 BS80 OR 72 BS40/60 SPOOLS DIN 760		DIAMETER RANGE	6.0 MM – 16 MM	
							PACKAGING	Maximum Coil Weight 1500 kg	

Wire Rope & LRPC Strands

Wire Rope



LRPC Strands



Wire Rope & LRPC Strands



Wire Rope



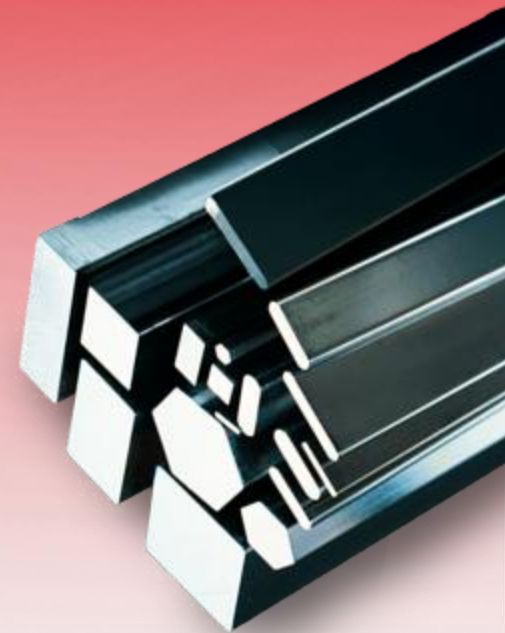
LRPC Strands

GRADE	1770/1960/2160
DIAMETER & NO OF OUTER STRANDS	6MM-58MM, 4/5/6/8/10/12
FINISH	Types A, AB, B
APPLICATION	General Purpose, Crane, Aerial Transportation, Fishing, Gondola, Drill Line, Wood logging, Piling & Windmill

STANDARDS	IS - 14268/2022
DIAMETER RANGE	9.6 MM – 15.7 MM
PACKAGING	CHEESE COILS (1 MT – 3.5 MT)
APPLICATION	Pre-stressed concrete, Girders, Slabs, Silos, Metros, Aqueduct and Viaduct & Pre-stressed Concrete Domes

Other Speciality Products

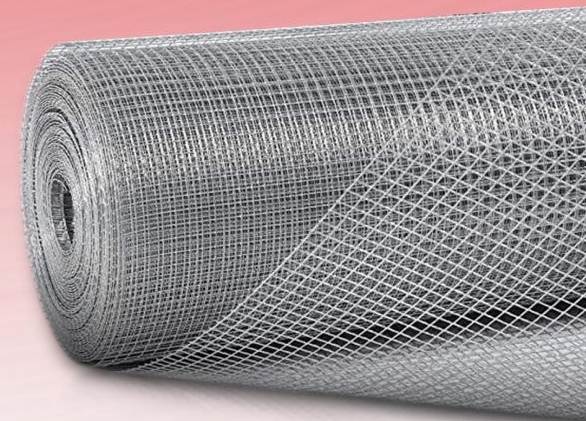
Shaped Wire



Barbed Wire



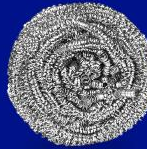
Aluminium Alloy
Wire Mesh



SS Scrubbers

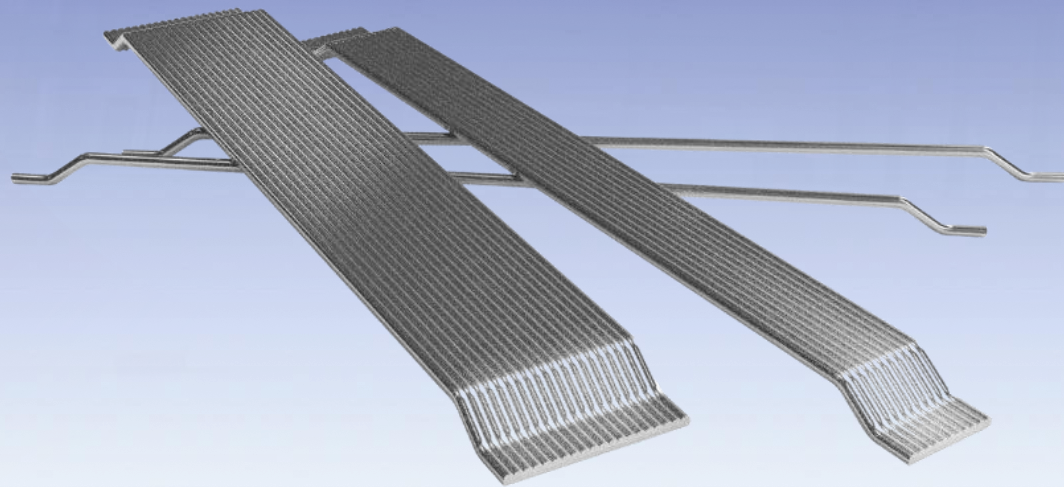


Other Specialty Products

BASE MATERIAL & APPLICATIONS		Shaped Wire		MATERIAL		Barbed Wire		MESH		Aluminium Alloy Wire Mesh		GRADES		SS Scrubbers		
	Stainless Steel, High Carbon Steel & : Low or Mild Carbon Steel, Spring Washers, Circlips, Springs, Wiper Arms				Low Carbon (Mild Steel), High Tensile Steel, GI (Electro / Hot-Dip Galvanized)				18x14, 18x16, 14x14 (customized as per req.)				410, 430, 304			
	Flat, Square, Triangular, Half Round and Trapezoidal (in SS, MS & HC Material)				IS278:2009 & as per customer requirements				2 Ft. - 5Ft.				7 gm to 100 gm			
CROSS SECTION				STANDARD				AVAILABLE WIDTHS				WEIGHT				
DIAMETER				SIZE				LENGTH				FINISH				
		Min. (mm)	Max. (mm)	PACKAGING				PACKAGING					PACKAGING			
	Flat	0.50	14.00		25–50 kg rolls, 100–300 m length, HDPE/Hessian Wrapped, PVC strapped				Aluminium & Stainless Steel					One Roll Per Cardboard		
	Square	0.50 x 0.50	8.00 x 8.00	APPLICATIONS	Farm & Perimeter Fencing, Border Security, Rail/Highway Fencing, Wildlife Control, Construction Site Protection											
	Rectangular	0.90 x 0.50	14.00 x 8.00													
	Trapezoidal	1.80 x 1.20	14.00 x 8.00													
	Half Round	1.40 x 0.70	10.00 x 5.00													

Steel Fibres & Fasteners

Steel Fibres



Fasteners



Steel Fibres & Fasteners



Steel Fibres

FORMS
Single Fibre (loose) and Glued Fibres, Carbon Steel Crimped, Stainless Crimped

DIAMETER
0.20 MM - 1.20 MM

WHAT THEY DO
Enhanced fibre: matrix bond and surface protection, Mechanical interlock with balanced workability & Provides extreme thermal stability

APPLICATION
Industrial Floors, Highways, Precast Elements, Tunnels & Shotcrete, Marine & Hydraulic Works, Airports, and Railway Infrastructure.



Fasteners

TYPE
Bolt, Nuts, Studs, Screws, Rivets, Anchors, Plain Washer, Spring Washer, Weld Fasteners, etc.

PRODUCT STANDARDS
IS, DIN, JIS, ASTM, Bs, ISO & BIS Standards.

PRODUCT SIZE
M3 mm - M36 mm & Length 6 mm - 250 mm (Cold Forging)
M27 mm - M36 mm & Length 40 mm - 300 mm (Hot Forging)

APPLICATION
Special, Metric, UNC, UNF, BSW, BSF, BA, Self Tapping, Self Drilling, ACME, Hi-Lo et

Quality & Testing Facilities



IATF Certified
Manufacturing Unit



200+ Quality Team
Members across the group



Ensure **full quality control**
on process and products



Independent Laboratory with
all required equipment's -
Micrometer to Spectrometer



In-house Mechanical &
Chemical Lab for raw material
and final product evaluation



R&D Lab for new
product development

Approvals & Certificates



- IS 280: 2006 for General Engineering Applications
- ISO 14001:2015 Certified
- IS 1835: 1976 for Steel Rope Wire
- BIS certificate IS 4824:2022
- Explosive Industry (Solar Group)
- IS 398 Part 2:1996 for ACSR Wire
- Nuclear Power Corporation of India Ltd. (NPCIL)
- Certified for ISO 14001 & ISO 45001

- Delhi Metro Rail Corporation
- Punjab State Electricity Board
- RDSO
- IS 398 (PART II): 1996 for High Tensile Galvanized Steel Wire for ACSR
- Rajasthan State Electricity Board
- Power Grid Corporation India Ltd. (PGCIL)
- Product Approvals of Maruti, Bajaj Auto Limited, Hero Moto. Corp., Mercedes Benz

Sustainability Certifications & Industry Association

Life Cycle Assessment (LCA) Report

Sep-24



Analyzed by PwC Consulting, Delhi

Eco Vadis Assessment

Sep-25



Registered, Questionnaire Submission in process

CBAM Certification

Sep-25



CBAM Certified

GHG Certification

Dec-25



Enquiry and consultation in progress.



Member of Indian Stainless Steel Development Association (ISSDA)
Member of Steel Wire Manufacture Association (SWMAI)

Our Key Clients



HAVER & BOECKER



ESG at Bansal Wire Industries



ENVIRONMENT (PLANET)

Solar Power: Installing rooftop plants to cut emissions.

Water: Zero Liquid Discharge (ZLD) systems for recycling.

Waste: Efficient scrap management and recycling.

Standards: ISO 14001 certified operations.



SOCIAL (PEOPLE)

Safety: Strict protocols for a accident workplace.

CSR: Funding local education and medical camps.

Development: Continuous workforce training & upskilling.

Culture: Focus on diversity and equal opportunity.



GOVERNANCE (ETHICS)

Oversight: Diverse Board with Independent Directors.

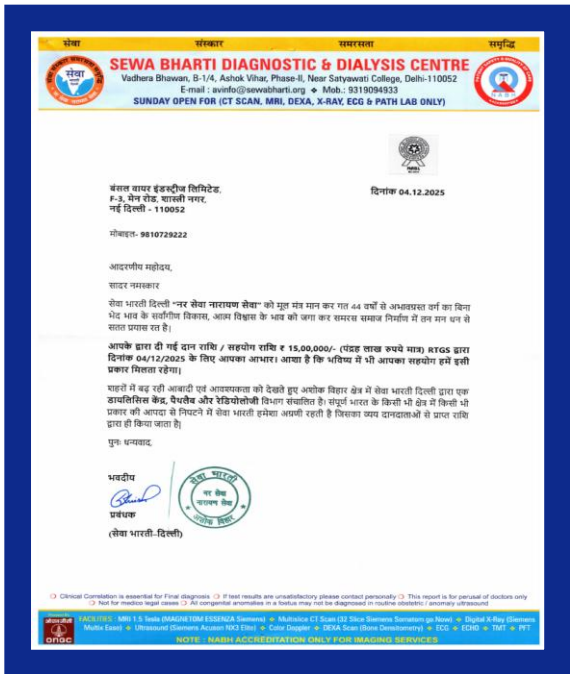
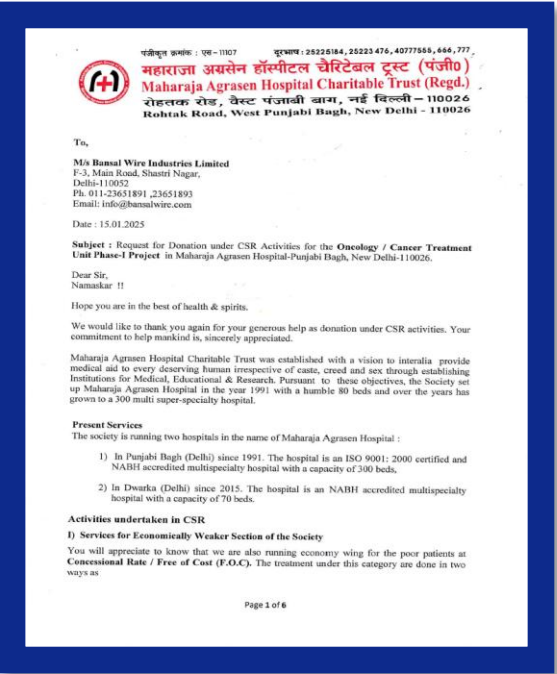
Compliance: Rigorous internal and secretarial audits.

Transparency: Clear, timely financial reporting.

Integrity: Strong Code of Conduct for leadership.

CSR at Bansal Wire Industries

- Contributed to Akashi Ganga Foundation
- Contributed to Oncology / Cancer treatment at Maharaja Agrasen Hospital
- Contributed to Bharat Lok Shiksha Project Ekal Vidyalaya- CSR Ekal Vidyalaya- CSR Project
- Solar System Installation at Jarcha Police Station, Dadri U.P.
- Contributed to Delhi Arya Pratinidhi Sabha Activity
- Contributed to Sewa Bharati Diagnostic & Dialysis Centre



Life at Bansal Wire Industries

A culture built on teamwork, innovation, and respect, where growth is wired by opportunity.

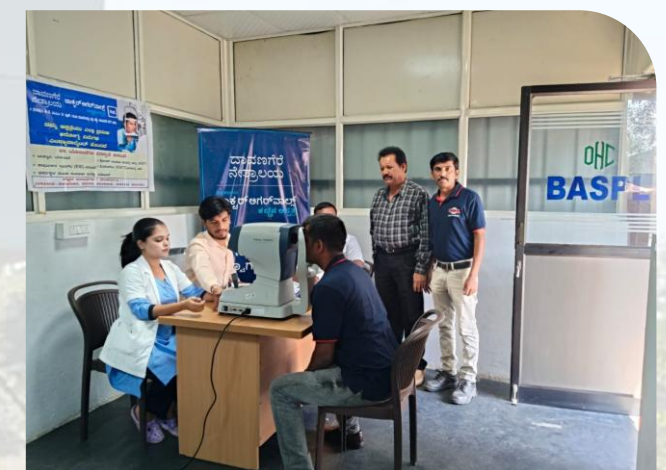
- Collaborative Culture
- Health & Wellness Camps
- Volunteering Spirit
- Together We Celebrate
- Work-Life Balance
- Employee Diversity



Workshops



Volunteering



Health Camps



Training, Games, Team Building Activities & Employee Engagement

Media and Events

Exhibitions & Tradeshow

Wire & Tube Dusseldorf, Germany

Wire & Tube Mumbai, India

International Stainless-Steel Expo

India's Essen Welding Show

Wire & Cable India

International Rubber Conference

India Fence Expo

Bharat Mobility Global Expo

Tyre Material Conference 2025

ISIEES Conference 2025

India Poultry Show



Awards



Conferences



Exhibitions, Trade Shows & International Expos



Strong
Reputation



Single Window
Solution



Customization



Stock and
Supply



Quality
Product



Going Beyond
Expectation

Why Bansal Wire Industries



WE WIRE THE WORLD

Thank you!

Get in touch with Bansal Wire Industries

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www.bansalwire.com

TRUSTED STRENGTH SINCE 1938