



CORPORATE PRESENTATION



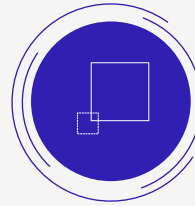
2022

80 YEARS JOURNEY



1938

Established as
wires trading house



1982

Largest trading house
with a monthly
volume of **4000 MT**



1985

Commenced production
of HB wire-produced
102 MT in first month



1989

Started manufacturing
galvanized wires



1995

Started producing
stainless steel wires



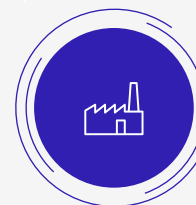
1998

Started making high
carbon steel wires



2012

Acquired
aluminum alloy
wire business



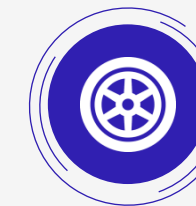
2018

Became largest
producer of stainless
steel wires in the
country



2019

First overseas office in
New York



2020

Acquired Aradhya
Steel Pvt. Ltd.
Bangalore.

BANSAL GROUP



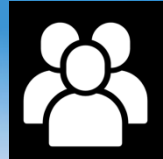
\$700+ M
Revenue



3200
Products



60+
Exporting
Countries



2000+
Customers



10+
Global Offices &
Representative



8
Manufacturing
Units



Growing
exponentially
over the
years



OUR BRANDS



“MANTRA OF SUCCESS”

Hamara aadarsh | Santhoshjanak vyavhar

OUR IDEAL
SATISFACTORY
BEHAVIOR

Be it Product, Quality, Service, Relationship
with internal as well as external customers



OUR VISION

To be amongst
the most
respected
brand across
the globe



OUR MISSION

To become India's
largest, globally
respected organisation
that manufactures and
provides customized
wire solutions

BUSINESS VERTICALS



**STAINLESS
STEEL WIRES**



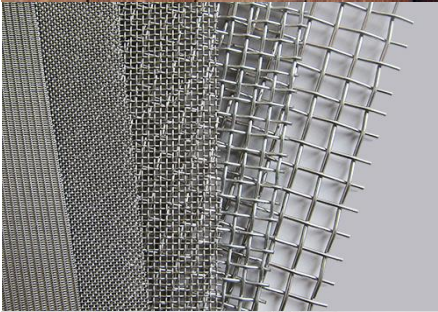
**HIGH CARBON
WIRES**



**MILD STEEL GAL.
& BLACK WIRES**



**ALUMINIUM ALLOY
WIRES**



**SPECIALIZED
PRODUCTS**

MAJOR VERTICALS

APPLICATIONS ↗	Automotive, Kitchenware, Springs, Needles, Welding etc...	Rope, Springs, Auto Cable, Mattresses, Tyre Bead, Wire Mesh, Textile, Profile Wires etc...	Cable Armoring, ACSR, Detonators, Chain link, Barbed, Wire Mesh, General Engineering Applications etc..	Coaxial Cables, Core Wire, Wire Mesh, Netting, Breeding, Welding etc..	01 Wire Rope
GRADES AVAILABLE	304, 302, 316, 321, 314, 304L, 316L, 309L, 430L etc....	Carbon 36 to 85 %	Zinc Coating- 6 to 300 GSM; Hot Dip & Cold Dip	AA Copper Coated & Plain Wires	02 Tyre Bead Wire
SIZE RANGE	0.04 TO 16 MM	0.10 TO 12 MM	0.10 TO 16 MM	0.10 TO 6 MM	03 Barbed Wire
	STAINLESS STEEL WIRES	HIGH CARBON WIRES	MILD STEEL GAL. & BLACK WIRES	ALUMINIUM ALLOY WIRES	04 Stainless Steel Scrubber
					SPECIALIZED PRODUCTS



**WIDEST
PRODUCT RANGE
UNDER ONE ROOF**

Power & Transmission

Automotive

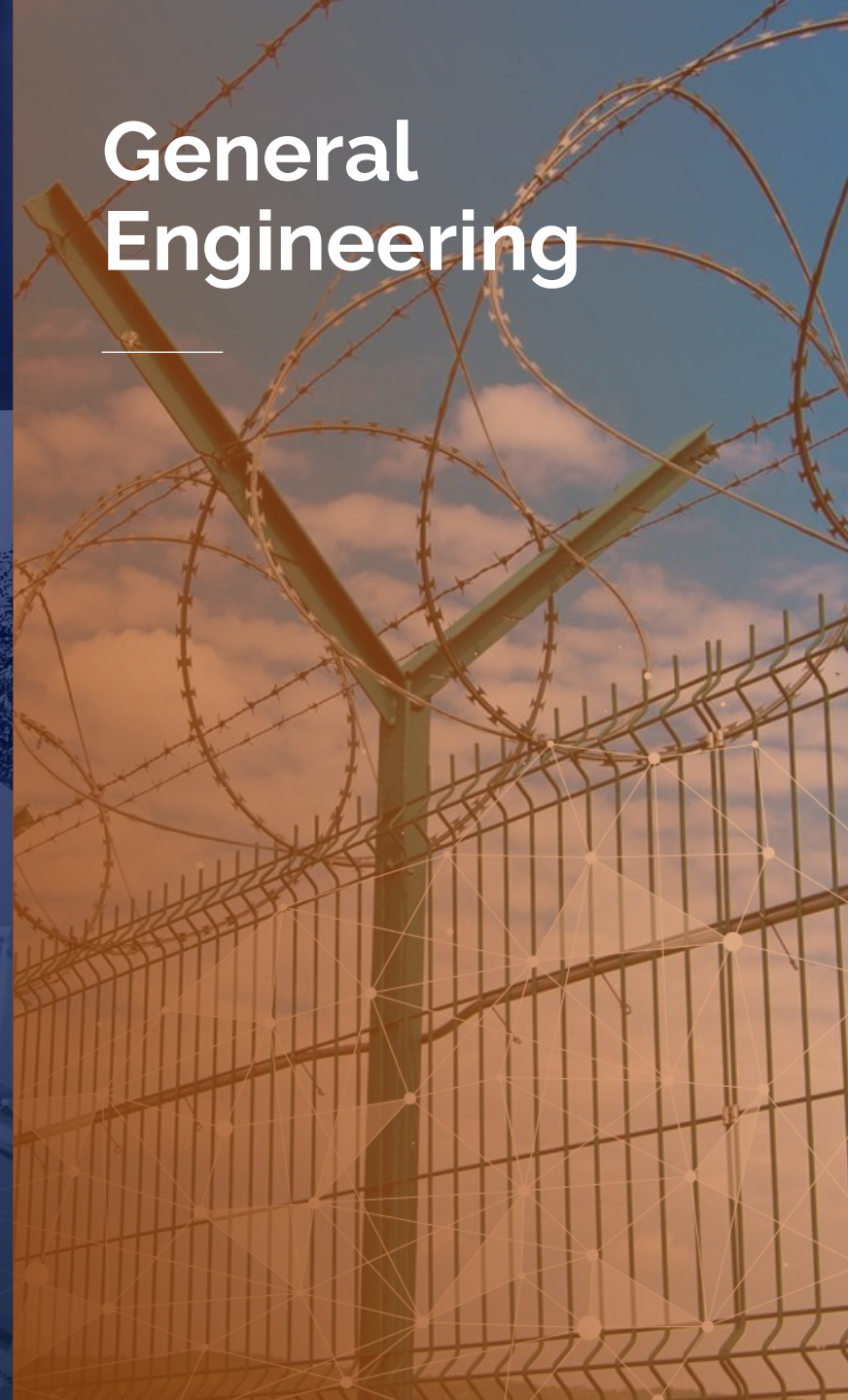
**Industry
Presence**



**Household &
Utensil**

**General
Engineering**

**Industry
Presence**



A photograph of a chain-link fence in the foreground, with a rural landscape featuring trees and a field visible through it under a clear sky.

Agriculture

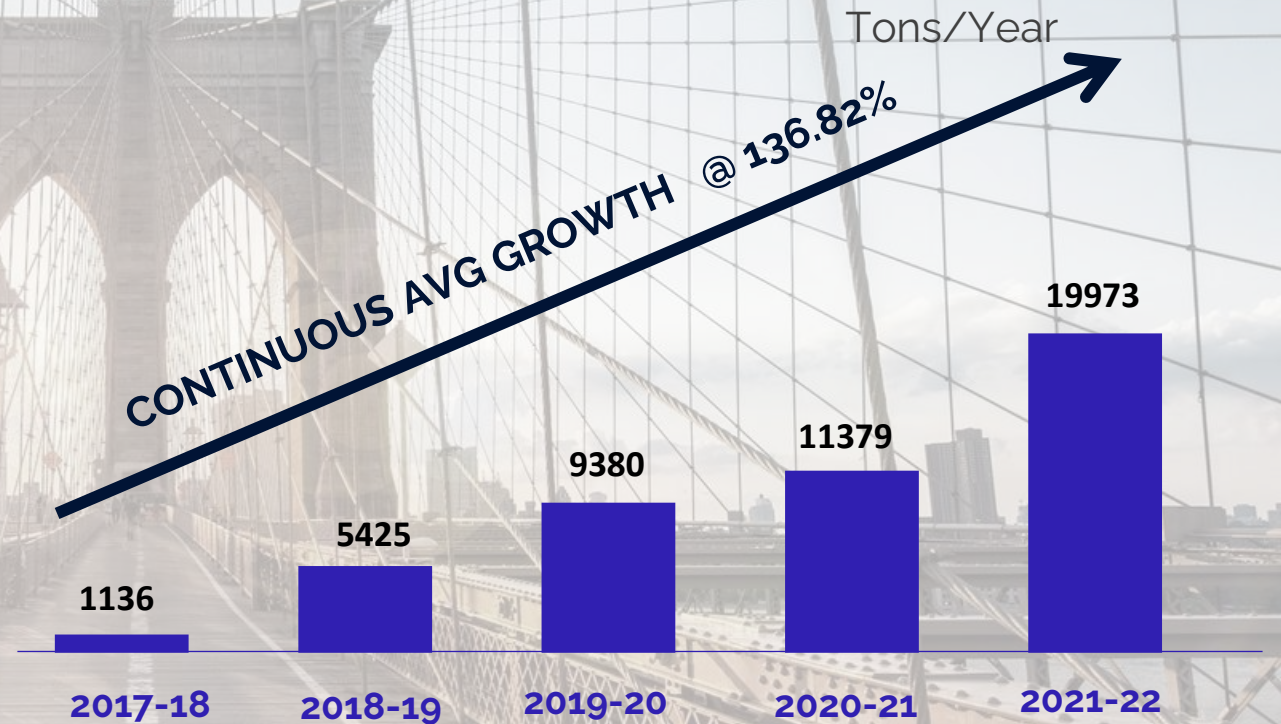
A photograph of a large construction crane at a site, overlaid with a white geometric network pattern of dots and lines. The entire image has an orange tint.

Infrastructure

Industry Presence

Exports

With the establishment of our service arm in New York, we have started building brand image in International market.



NORTH AMERICA

Canada
Mexico

SOUTH AMERICA

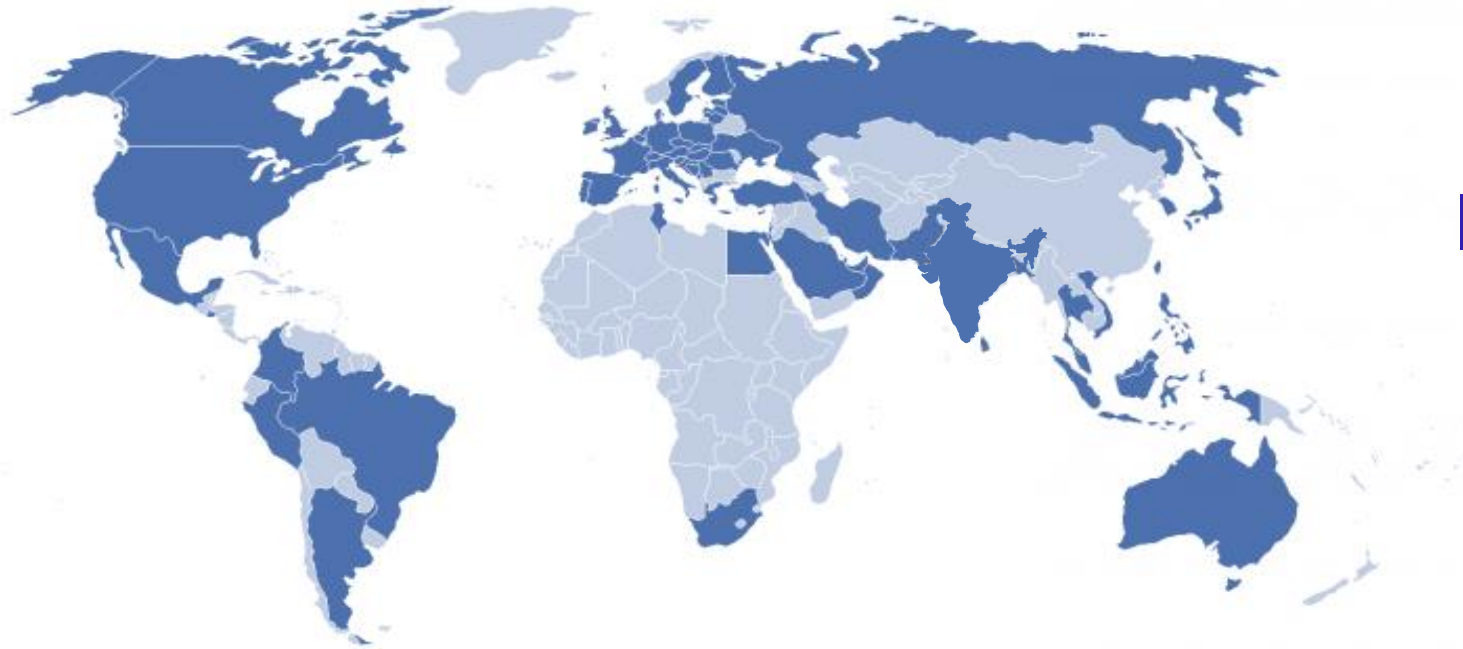
Argentina
Brazil
Chile
Colombia
Peru
Uruguay

PACIFIC

Australia
New Zealand

AFRICA

Egypt
South Africa
Tunisia



ASIA

Indonesia
Japan
Korea - South
Malaysia
Pakistan
Philippines
Singapore
Sri Lanka
Taiwan
Thailand

EUROPE

Austria	Ireland	Serbia
Belgium	Italy	Slovakia
Bosnia and Herzegovina	Latvia	Slovenia
Croatia	Lithuania	Spain
Czech Republic	Montenegro	Sweden
Denmark	Netherlands	Switzerland
Estonia	Norway	Ukraine
Finland	Poland	United Kingdom
France	Portugal	
Germany	Romania	
Greece	Russia	

THE MIDDLE EAST

Iran
Israel
Kuwait
Oman
Saudi Arabia
Turkey

Our Customers

apollo



Quality



IATF certified
manufacturing unit



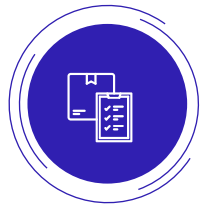
200+ quality team
member across the
group



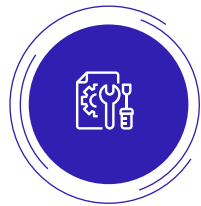
In-house Mechanical &
Chemical Lab for raw
material and final product
evaluation



Independent Laboratory
with all required
equipment's - Micrometer to
Spectrometer



Ensure full quality
control on process
and products



In house R&D for new
product development

Approvals & Certifications



IATF:16949:2016
Certified Company



ISO 14001:2015
Certified



Product Approvals of Maruti,
Bajaj Auto Limited, Hero
Moto, Corp., Mercedes Benz



Delhi Metro



Nuclear Power
Corporation of India
Ltd, (NPCIL)



Explosive Industry
(Solar Group)



Power Grid Corporation
India Ltd, (PGCIL)



First BIS License for
manufacturing Spring Steel
Wires as per IS 2001.



ISO 9001:2015
Certified



RDSO



J&K Small Scale Inds.
Dev.Corp. Ltd. (SICOP)



Punjab State
Electricity Board



IS 3975: 1999 for Cable
Armour Wire



IS 280 : 2006 for General
Engineering Applications



IS 398 (PART II) : 1996 for
High Tensile Galvanized
Steel Wire for ACSR



Rajasthan State Electricity
Board

Social Services

Association with following NGO's and other organisations:

EDUCATION

- Sewa Bharti
- Ekal Vidyalaya
- Gurukul

SOCIAL CAUSE

- Samuhik Vivah Samiti

HEALTH & MEDICAL

- Maharaja Agrasen Hospital



Why Bansal



Strong
reputation



Single
window
solution



Customization



Stock and
supply



Quality
Products



Going beyond
expectation

CONTACT

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